

Eastern States Radio Corporation

COLLEGE RADIO SERVICE DIVISION

P. O. BOX 1982
COLUMBUS 16, OHIO
WORTHINGTON 2-5277

October 26th, 1953

Miss Janet White
Manager, Radio Station WCSR
10½ Prospect Street
Northampton, Massachusetts

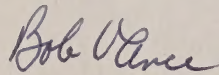
Dear Miss White:

We have discussed with Luckies the matter of WCSR's missing alternate Thursday music programs.

Although you indicate that you will be able to meet the requirement of 312 programs without makeups, the sponsor prefers that no fewer than 12 programs be regularly scheduled each week. Could you arrange to fit in another program at sometime during those weeks when you will miss a Thursday broadcast?

Thanks very much for your cooperation in this matter.

Cordially,



Robert R. Vance, Jr.
Operations Manager

RV:lk

